



For Immediate Release
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Contact: Jennifer R. Cox
330-678-8989

Embroidery Trade Show & Apparel Drive

Kent, OH - The National Network of Embroidery Professionals presents Embroidery Trade Show, being held September 8-9, 2006 at the Embassy Suites Hotel in North Charleston, South Carolina. The commercial embroidery industry is all about putting logos and names on all kinds of apparel and accessories. A Do Duds Apparel Drive is being held at the Embroidery Trade Show. The collected new apparel items will go to families in domestic violence centers.

Embroidery Trade Show features 20+ suppliers presenting the latest commercial embroidery equipment, software, blank apparel, supplies, threads, backings, hooping aids, laser engravers, heat seal equipment, sublimation supplies, screen printing equipment and more. Embroiderers, printers, engravers and anyone interested in these industries can attend the trade show, see the new equipment and blank goods and gain a competitive edge.

At this Trade Show, the NNEP offers education for commercial apparel decorators, taught by industry experts. Participants have the opportunity to exchange ideas and information with fellow professionals, people that have "been there, done that." On Friday, an "everything you need to know to get started in embroidery" class is offered. On Saturday, a class on "the basics of CorelDRAW" is offered. The cost to attend the trade show is \$10/person. Each class is \$99/person.

"This year marks a lot of milestones," says Jennifer Cox, president of the NNEP. "Many of our association members have been in apparel decoration business for 10+ years. That is quite an accomplishment. Recognizing the professionals and the suppliers that have been in business for that long is important. Bringing new folks into the industry is also important. This industry is growing – everyone wants to wear apparel that says something. Apparel decoration is one of the best ways to share your message because you can get exactly what you want!"

The Do Duds Apparel Drive is a program of the Embroidery Network Foundation. The focus of the Foundation is to direct extra resources available to embroiderers and printers to facilities offering assistance to women and children in need. The Apparel Drive has collected and redistributed over 4,000 pounds of new apparel to date!

The NNEP is the largest national association for commercial embroidery business owners. NNEP provides a wide range of services to members, including industry events, a product locator service, discounts on FedEx and other shipping programs, health insurance, credit card processing, member newsletter, marketing assistance, merchandising bag program, pricing assistance and 160+ supplier savings opportunities. The NNEP offers a competitively-priced commercial insurance provider, a staffing service, a ready-to-air television commercial, a free national online referral directory and many other programs and services to help members run their businesses as efficiently and profitably as possible.

For additional information about Embroidery Trade Show and details about the classes offered, visit the website www.EmbTradeShow.com. For information about the National Network of Embroidery Professionals, go to www.NNEP.net, contact the NNEP at Hooper@nne.net, or call 800-866-7396.