

## 2009 Member Survey

NNEP works continuously to bring you valuable benefits and savings. To that end, we need a current “snapshot” of your company. Collectively, NNEP members are an impressive buying force. With the information that you provide below, we can assess the buying power of the NNEP membership. For example, we can present NNEP members as a “national account” to industry suppliers, with a buying power of \$X million in annual sales and X sewing heads. With this current and accurate information, we will put the numbers to work – **for you!**

Please take a few minutes and complete this survey. The information will be kept confidential. When you return this completed survey to the NNEP by 5 PM on Monday, 3/23/09, you will be entered in a drawing for ONE FREE YEAR of Membership in NNEP (a value of \$220!). Answer all questions to be entered in the drawing. The drawing will be Tuesday 3/24/09 and the winner will be notified by phone by 3/27/09.

NNEP # \_\_\_\_\_ Years in Business \_\_\_\_\_ Company (optional) \_\_\_\_\_

**What equipment do you have in-house?** Please check all that apply:

- Embroidery \_\_\_\_\_ # of Emb Heads (brand/s \_\_\_\_\_)
- Screen Printing – Manual                       Screen Printing – Automatic                       Heat Press (brand \_\_\_\_\_)
- Digital Garment Printer                       Sublimation (brand \_\_\_\_\_)                       Pad Printer (brand \_\_\_\_\_)
- Laser Engraver (brand \_\_\_\_\_)                       Cutter (brand \_\_\_\_\_)                       Printer/Cutter (brand \_\_\_\_\_)
- Wide-Format Digital Printer (brand \_\_\_\_\_)                       Other \_\_\_\_\_

**What were your annual sales in 2008?**

- Less than \$10,000                       \$50,000 - \$75,000                       \$250,000 - \$500,000
- \$10,000 - \$25,000                       \$75,000 - \$100,000                       \$500,000 - \$1,000,000
- \$25,000 - \$50,000                       \$100,000 - \$250,000                       \$1 million+

**Where is your business located?**

- Home                       Retail Store                       Shopping Mall
- Building on home property                       Commercial Building                       Industrial Park
- Other \_\_\_\_\_

**How do you currently get information from industry suppliers?** Please rank any that apply (5 = most frequently used):

- |           |                                   |           |                        |
|-----------|-----------------------------------|-----------|------------------------|
| 1 2 3 4 5 | Catalogs                          | 1 2 3 4 5 | Supplier websites      |
| 1 2 3 4 5 | Call the supplier                 | 1 2 3 4 5 | Web chat groups/forums |
| 1 2 3 4 5 | PPAI/ASI/SAGE/Impact              | 1 2 3 4 5 | Trade Shows            |
| 1 2 3 4 5 | Onsite Sales Call/Sales Rep visit | 1 2 3 4 5 | Other _____            |

**Would you like to receive e-notices from NNEP suppliers?** Yes No **How Often?** \_\_\_\_\_

**What do you find most valuable about your NNEP membership?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Your name/s (if we can use this quote in future marketing) \_\_\_\_\_

**Return this survey by:** faxing it to 330-678-8988, mailing it to NNEP, 4693 Kent Rd, Kent, Ohio 44240, or calling NNEP at 800-866-7396. This completed survey must be received by 5 PM on Monday, 3/23/09 to be entered in the drawing for one year FREE membership in NNEP!