

Embroidery Trade Show

The NNEP is pleased to introduce a new event for the commercial embroidery industry – **Embroidery Trade Show**, a regional show designed to bring buyers and suppliers together in markets that are not being served by major industry shows.

We are hosting 2 regionals this fall, one in Charleston, South Carolina and one in Phoenix, Arizona. The markets and dates were selected based on the results of a survey in which you – the industry suppliers – participated! These shows will be held at Embassy Suites Hotels, which keeps your costs WAY down and provides you with excellent interaction with buyers. Your display space is the living room of your exhibit suite – which lets you control your environment! There are no fees for carpet, there are no fees for electricity, and there are no fees for some or even all of your staff as they can stay right in the suite!!! We even provide up to 2 lunches per suite for your sales staff. After each event, you will be emailed a complete buyers list, no charge – this list is provided as a courtesy. *These shows are the best deal in this industry!*

	<u>Charleston</u>	<u>Phoenix</u>
WHAT:	Embroidery Trade Show-SC	Embroidery Trade Show-AZ
WHEN:	September 8-9, 2006	November 3-4, 2006
WHERE:	Embassy Suites–Charleston	Embassy Suites–Phoenix/Biltmore
WHO:	200+ Commercial Embroiderers and You!!!	
HOW MUCH:	\$1290 after 6/27/2006	\$1065 <i>until</i> 8/20/2006 or \$1290 <i>after</i> 8/20/2006

Your exhibitor fee includes:

- Access to 200+ commercial embroiderers in two days
- Attendee *mailing list by email within two weeks* after the show
- Company listing and active web link on the NNEP's event site
- Exhibit space **and up to 3 nights accommodation's** at the hotel
- Hot, cooked-to-order *breakfast* each morning
- *Box lunch* service provided Friday and Saturday
- Cocktail hour Thursday, Friday and Saturday
- Inclusion in the Trade Show Booklet

Each of these events is within a day's drive of major population areas. The NNEP brings you **qualified buyers** that are ready to do business with you! We attract buyers that do not ever attend other industry events. If you want to establish new accounts in these regions, you **NEED** to exhibit at **Embroidery Trade Show!**

FYI: There will be one education component offered each day at these Trade Shows, from 8 AM – 12N. The Trade Show Hours will be 10 AM – 5 PM on Friday and 10 AM 3 PM on Saturday.

Please call if you have any questions about this Event or the National Network of Embroidery Professionals. Exhibitor Reservations are now being taken for each Trade Show. See the following page for the exhibitor contract. SPONSORSHIP Opportunities available – please contact Jennifer if you are interested.

SAVE \$225 per show – REGISTER EARLY!